



Ms. Marlene H. Dortch  
Secretary  
Federal Communications Commission  
445 12<sup>th</sup> Street, S.W.  
Washington, D.C. 20445

As a General Manager of a group of five "Local" radio stations in Charlotte, NC, I would like to voice my complete support of the NAB's petition filed, April 14, 2004 seeking a Declaratory Ruling on satellite radio's broadcasting of local weather and traffic, and future plans to expand their reach into local radio.

I respectfully request that my comments be filed under the assigned docket number **MB Docket No. 04-160**.

## Points of Concern

The FCC rightfully granted the appropriate licenses to Satellite radio based on the express promises by Sirius and XM Radio Inc. that their service would be national-only. Further, that their service would provide multiple foreign language programming, senior citizens and children's programming, and more. This type of service **"National satellite radio"** would not harm local broadcasters.

XM and Sirius have gone back on their word, creating and launching "localized" traffic and weather services in "Local" radio's top twenty markets. Technology advances not with standing, the leap to continue to "localize" their services can make their formats virtually indistinguishable from local radio.

Without the intervention of the FCC, these two companies, with 120 channels each will reach into every market and try to mimic what local broadcasters do.

Here in Charlotte, NC, we provide local traffic and in-depth news coverage of local events pertinent to our valued listeners. Our public files hold many examples of our listener's appreciation of our local presence and ability to respond quickly to the needs of our community. I and my staff are on Boards and committee's that have a direct impact on our city and the welfare of many of our listeners. This local involvement can not be duplicated by the Satellite services.

Radio has worked hard to become a viable part of the lives of our listeners. As we provide entertainment and information to the public across this nation and around the world. Initiatives such as the "Amber Alert" in the south east, has been instrumental in saving the lives of abducted children. It was "Local" radio's quick response that allowed law enforcement to locate the last three children within hours, not days. It is clear that Satellite Radio does not have the public's interest in mind. Having no ownership limits or mandated public service interests, theirs is a service geared solely towards "PROFIT". They have no *local* investment in their communities.

The \$9.6 billion broadcasters gave to their local communities in 2003 speaks volumes to our commitment to public service. Local radio stations yield countless hours of PSA time and services to the public. Here in Columbia we are considered a friend of the community for involvement in local and national charitable events and programs. We lend our support

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to many agencies that would otherwise have no "VOICE" in the community, for lack of funding, as many are non-profit, or not for profit organizations. As the competition grows between satellite and terrestrial radio increases, terrestrial radio will have to dedicate more inventories towards revenue and less towards civic minded ventures.

In closing I want to make it clear that I support the NAB Petition.

Regards,

A handwritten signature in black ink, appearing to read 'M. D. Bohannon', with a stylized flourish at the end.

Morgan D. Bohannon  
Regional Vice President/Market Manager  
Clear Channel Charlotte